

**From:** [PA FBLA--Bruce Boncal](mailto:PA FBLA--Bruce Boncal)  
**To:** [adviserlist@pafbla.org](mailto:adviserlist@pafbla.org)  
**Subject:** [adviserlist] RLC Update #7--What Are the State-only Competitive Events (state only)?  
**Date:** Tuesday, November 05, 2013 2:00:07 PM

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Dear FBLA Advisers

In this e-mail, I will answer the following questions:

1. What are the competitive events that will be offered at the RLC?
2. ~~What events are individual events?~~ (this was answered in update #3)
3. ~~What events are team events?~~ (this was answered in update #4)
4. ~~What events are school-site events?~~ (this was answered in update #5)
5. ~~What events are performance events?~~ (this was answered in update #6)
6. What are the state-only events?
7. How many students may I enter in an event at my RLC?
8. What events have grade-level specific restrictions?

The following information will answer multiple questions at a time. Remember, there will be a series of e-mails that will answer these questions so stay tuned. This e-mail will focus on **“state-only” competitive events at your RLC**. The following events are open to students in grades 9-12. There may be some specific restrictions attached to these events.

**It is important to remember that state-only events must be received by the Executive Director’s office no later than December 6, 2013. They events are not offered at your RLC; however, if a student enters one of these events, he/she may not compete in the individual or team events at your RLC.**

If there is a discrepancy between what I have written here and the PA FBLA Policy/Leadership Handbook, anything that is written in the PA FBLA Policy/Leadership Handbook supersedes anything I have written.

Bruce

## **Business Financial Plan**

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director’s office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

You are planning to open an independent retail store selling personalized clothing and accessories in your hometown. Customers will be able to purchase a variety of shirts, pants, tote bags, cups, and accessories in a variety of colors and, for an additional charge, can have words or images printed onto the items. Customers can

purchase one item or if they purchase in bulk they can receive a discount. There are two other suppliers in the local area that offer personalized merchandise, but they only offer bulk orders and they do not offer a store front or popular accessories. You are planning to open your facility in a 10,000 square foot, stand-alone store and warehouse. You will need to purchase inventory for the store and stock the warehouse for bulk orders.

## Business Plan

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

There is no pre-assigned topic. Students must choose their own new business venture and plan for it.

## Business Presentation

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

You have been asked to give a presentation to a group of small business leaders in your community on how the Affordable Care Act's rules, costs, and tax implications will likely impact their businesses.

## Computer Game and Simulation Programming

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

The player is an intern at a large company. He is navigating a six story office building as a career journey. Starting at the bottom level, the player will encounter business related obstacles that require new skills. Fortunately, the player can choose a high school FBLA competitive event to obtain these skills. The event choice will provide a small text segment of information related to the event skills that should lead to the correct answer or action. When the skills have been obtained, the player will level up to the next floor of the office building to take on more difficult obstacles and choices. At the top floor is the goal, a full time job of his dreams. Other engaging gameplay may be incorporated during game navigation. This may include avoiding a distracting coworker, collecting knowledge points,

or other creative and entertaining action that fits the theme. Minimum five skill enhancements per level. The Audience is middle school technology students thinking about joining FBLA in high school. Games must conform to an ESRB rating of E for Everyone. (Game theme can be modified to fit financial literacy or other topic of interest.)

## Digital Design and Promotion

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

### Topic around which the event must be completed:

You, as a designer, will develop a logo design for *Cupcake Genius*, a cupcake and specialty bakery, which gives the company a corporate identity.

You also will create several business documents including (save as appropriate pdf, eps, docx, etc.):

Labels for the packaging. Cupcake boxes, cake boxes, etc. Approximate size of the label needs to be 4" wide x 3" tall

Business Cards 3.5" wide x 2" tall – standard size

Gift Certificates 8.5" wide x 3.5" tall

In addition *Cupcake Genius* needs some promotional items. Please develop the design for:

Decals for the store front windows, window size is 4' wide x 5' tall-- must be vector-based artwork (acceptable formats: eps, pdf)

Banner for Special Events – 6' wide x 2' tall—must be vector-based artwork (acceptable formats: eps, pdf)

One-quarter page (5.14" x 10.5") grayscale newspaper advertisement to appear in the *Bakery News* (acceptable formats: pdf, jpg, tiff, eps)

Design for the front of an apron – approximate area size is 4" x 4" (acceptable format is pdf or jpg)

Your submission should include everything listed above.

## Digital Video Production

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

### Topic around which the event must be completed:

Create a video on the importance of green practices; e.g., energy efficiency, hybrid technology, building certifications, etc.

## E-business

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

Create a site for a touring band, speaker, or author. Include event schedules, blog, music/book sales, social media links, individual/group biography, ticket purchasing interface, etc. Information may be fictitious.

## Electronic Career Portfolio

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual](#)

Performance Information: [none](#)

May student repeat in this event: [no](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

## Mobile Application Development

Number of entries each chapter may submit for judging: two (2)

Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)

Performance Information: [none](#)

May student repeat in this event: [yes \(one student may be a repeater\)](#)

# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)

Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

Your adviser wants to help prepare members for the NLC competition in the chapter's three subject areas that the members struggle with, and has asked for your help. Your adviser thinks a mobile application that combines a game, social media, and the opportunity for academic advancement through social networking and peer support will motivate and encourage members to improve in competition. Include a reward system built into the App with prizes based on point levels. The App should link to either Facebook or Foursquare to allow check-in functionality with location services.

Create an App for one of the following subjects:

Business Communication

Introduction to Information Technology

Management

Members will share their current level of expertise in one of the given subject areas to include:

I'm an expert and I want to help people!

I'm doing okay and I don't need help – but I'm not confident enough to help others

I need help

I need a tutor because–I just can't get the hang of this subject

Members earn points in the following ways (App Developer to determine points earned for each accomplishment):

Bravery Points (first time asking for help)

Help Requested Points

Help Given Points

Tutoring Provided Points  
Teacher Study Session Points  
Additional points as determined by the App Developer

The App should also give members the ability to share tips, tricks, and study resources with fellow App Users. Points could be awarded for tips that are appreciated by other users. The developer is welcome to add additional challenges and point earning opportunities.

## Public Service Announcement

Number of entries each chapter may submit for judging: two (2)  
Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)  
Performance Information: [none](#)  
May student repeat in this event: [yes \(one student may be a repeater\)](#)  
# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)  
Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

Exercising/Eating Right

## Web Site Design

Number of entries each chapter may submit for judging: two (2)  
Number of students for each entry: [each entry must be an individual OR a team of 2-3 members](#)  
Performance Information: [none](#)  
May student repeat in this event: [yes \(one student may be a repeater\)](#)  
# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)  
Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

Topic around which the event must be completed:

Develop a website for a local Bed and Breakfast in your community. The B&B, Willow Lake, offers honeymoon and anniversary packages, extended stay packages, and general one- or two-night accommodations for travelers. The business also hosts afternoon tea parties for special occasions such as birthdays and wedding/shower parties. The breakfast menu is French oriented with fruit and cheese crepes, various croissants, with gluten free options. The "Tea Party" service includes high-end custom teas and finger sandwiches with an assortment of finger-food sweet options. The B&B is located in a refurbished home that was built in the 1800's featuring a fireplace in each room, authentically furnished living and dining rooms, and an outside patio with formal gardens for entertaining. Highlight (and link to) homepages of local attractions that would entice individuals to stay on property. Highlight local restaurants for other meal functions. All information may be based upon your local community or fictitious information.

## Desktop Application Programming

Number of entries each chapter may submit for judging: two (2)  
Number of students for each entry: [each entry must be an individual](#)  
Performance Information: [none](#)  
May student repeat in this event: [no](#)  
# of students advanced from your RLC to the state conference: [none; this is not an RLC event](#)  
Deadline Date: [entries must be received at the Executive Director's office by December 6, 11:59 pm](#)

### Topic around which the event must be completed:

You have been contracted to develop the conference registration program for the 2014 FBLA National Fall Leadership Conferences. Your program will allow chapters to register members, advisers, and guests for one of the three NFLCs. It also will allow each registered participant to preregister for the workshops they will attend during the conference.

You may use any programming language you desire to develop your program, but your program must read from and write to comma separated text files (\*.txt). Your program must have a graphical user interface (not run from a command prompt) and must contain sample data. You must submit your code as text files (i.e., paste your code into a Notepad document and save as a \*.txt file – place all text files of code in a folder call **TEXTCODE**). You also must supply all necessary supplemental programs/updates/add-ons necessary to run your program (full installs – not links to downloads). The program must run from a standalone executable file and should **not** require installation (i.e., your executable should **not** install the application on a computer—just run the program).

### **DATA FILES**

For this program you will create five **comma separated** data files as described below. You must save your data files as **text (\*.txt) files**. You will need to choose appropriate data types to store and manipulate your data while running the program.

Participants can register for any of the three NFLC conferences. You will create a data file called **CONFERENCES** that contains one record for each of the three conferences. This data file should contain four fields as follows:

- unique code for the conference (abbreviation)
- location of conference
- begin date of conference
- end date of conference

There are three different types of conference participants: members, advisers, and guests. You will create a data file called **TYPE** that contains one record for each of the three participant types. This data file should contain two fields as follows:

- unique code for the participant type (single letter)
- description of participant type

It is necessary to keep track of all the conference participants; therefore, you will need to create a data file called **PARTICIPANTS** that contains one record for each registered participant. This data file should contain six fields as follows:

- unique number for each participant (can be an auto number)
- conference code (must match a code from the CONFERENCES data file)
- participant type (must match a code from the TYPES data file)
- participant first name

- participant last name
- chapter number

In order to allow participants to preregister for workshops, you must keep track of the workshops for each conference. You will create another data file called **WORKSHOPS** that will contain data on every workshop offering at all three NFLCs and will contain one record for each workshop time. This data file should contain six fields as follows:

- unique number for each workshop (can be an auto number)
- conference code (must match a code from the CONFERENCES data file)
- workshop name
- workshop description
- workshop date

workshop start time

Finally, you must keep track of the workshop registrations. You will create a data file that tracks these registrations called **WKSHP\_REGISTRATIONS** with a record for each workshop registration containing two fields as follows:

- workshop ID (populated from the WORKSHOPS data file)
- participant ID (populated from the PARTICIPANTS data file)

## REPORTS

Your program should run the following reports which should be viewable on screen and in printed formatted with the specifications listed for each report:

All conference participants filtered by conference (i.e., select conference and only see associated records) sorted by each of the following:

- o participant type, last name
- o chapter number, participant type, last name (i.e., generate a chapter registration confirmation – each chapter should begin on a new page)

Participant list for each workshop sorted by last name (each workshop should begin on a new page)

Participant schedule showing all preregistered workshops, opening and closing sessions, and other major conference events (suggested formats include grid/matrix or agenda – each participant should begin on a new page)

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